



# DIE LINE TEMPLATE

**RECTANGLE**  
2.75" x 5.00"  
1/8" Corner radius

**--- SAFE ZONE:**  
All critical elements (text, images, graphics, logos, etc.) must be kept inside the safe zone.

**— DIE LINE:**  
Please allow 0.1" cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

**--- BLEED ZONE:**  
Make sure to extend the background images or colors to the edge of the bleed zone.

**IMPORTANT**  
Please remove our guidelines before submitting your files, or else they will be printed.  
All text should be converted to outline.

## HELPFUL TIPS

- Artwork must be in **CMYK** color mode
- All artwork must be in **vector format**, preferably a PDF
- Text should be **outlined** and 5pt or larger
- Extend the artwork background to the edge of the bleed
- Artwork must be placed within the **safe zone** to avoid being cut off
- Review all content & text for accuracy (spelling, grammar, font, color, etc.)
- Be sure to specify what areas need to be metallic (if applicable)

## HAVE QUESTIONS?

Contact us at (720) 618-5310  
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