



--- SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the safe zone.

— DIE LINE:

Please allow 0.1" cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

--- BLEED ZONE:

Make sure to extend the background images or colors to the edge of the bleed zone.

IMPORTANT

Please remove our guidelines before submitting your files, or else they will be printed. All text should be converted to outline.

HELPFUL TIPS

- Artwork must be in **CMYK** color mode
- All artwork must be in **vector format**, preferably a PDF
- Text should be **outlined** and 5pt or larger
- Extend the artwork background to the edge of the bleed
- Artwork must be placed within the **safe zone** to avoid being cut off
- Review all content & text for accuracy (spelling, grammar, font, color, etc.)
- Be sure to specify what areas need to be metallic (if applicable)

HAVE QUESTIONS?

Contact us at (720) 618-5310
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